

62nd ICSB World Conference
“Towards a new world mobilized by innovative SMEs and Entrepreneurs”
Buenos Aires, June 28th – July 1st, 2017
Parallel sessions

Submission #	Last Name	First Name	Title	DAY	TIME	ROOM
132	Acevedo	Karla	El rol del gobierno en pymes en países latinoamericanos en desarrollo: el caso de Honduras y Costa Rica	July 1	10:15	109
132	Acosta	José	El rol del gobierno en pymes en países latinoamericanos en desarrollo: el caso de Honduras y Costa Rica	July 1	10:15	109
5	Albakri	Anas	Variations in the Organizational Interfaces increased Opportunities of the Innovating New Technologies for Entrepreneurs in the GCC	June 29	14:45	201
14	Alencar Vasconcelos	Vanessa	Relação entre orientação empreendedora, capacidade de inovação e munificência ambiental em pequenas e médias empresas brasileiras	June 30	14:45	236
147	Alencar Vasconcelos	Vanessa	Intenção empreendedora e desenvolvimento de carreira de estudantes universitários de uma instituição de ensino superior	July 1	10:30	101
342	Al-Kwifi	Osama	Benchmarking small firm marketing practices in emerging and developed economies	June 30	14:30	106
341	Al-Kwifi	Osama	Exploring the Influence of Home Country Factors on Rapid Internationalization of Companies from Emerging Economies	June 29	16:00	222
94	Almeida Lopes	Rose Mary	A importância das incubadoras de projetos no ambiente acadêmico a experiência da escola de negócios SEBRAE-SP alencar burti	June 30	15:30	218
164	Alonso Orozco Triana	Jairo	La intención emprendedora y el efecto de la experiencia en Startups: teoría del comportamiento planeado.	June 29	15:45	121
59	Alremeithi	Eissa	The influence of individual determinants on independent and corporate venture creation in Spain	June 30	16:00	222
122	Amador Dumois	Maria	Modelo del Proceso Administrativo en la Enseñanza Colaborativa en un Curso de Introducción al Desarrollo Empresarial	June 30	15:00	Room 1 - San Agustín Building
87	Andrés	María Fernanda	La instalación en una incubadora de empresas desde la perspectiva de los emprendedores tecnológicos.	June 30	14:45	218
217	Antoldi	Fabio	International Knowledge Transfer in the Field of Business Advice Services to smes: An Empirical Analysis of the Successful Partnership between SEBRAE (Brazil) and ALTIS (Italy)	June 29	15:30	201
246	Antoldi	Fabio	Trust and Control in the Management of Strategic Networks of smes: an Empirical Analysis on a Sample of Italian Network Contracts	June 30	14:45	215
193	Aoyama	Yuko	Catalyzing Social Innovation: Transnational Social	June	15:45	128

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91	Arbués Carneiro	João Bosco	A viabilidade de implantação de um projeto: estudo de caso em uma indústria cerâmica no município de Juscimeira/MT.	June 29	16:00	Room 1 - San Agustín Building
133	Arbués Carneiro	João Bosco	Análise Dinâmica do Capital de Giro: um Estudo Aplicado a uma Empresa Varejista de Materiais de Construção em Rondonópolis ? MT	July 1	10:15	217
91	Arenhardt	Ramon Luiz	A viabilidade de implantação de um projeto: estudo de caso em uma indústria cerâmica no município de Juscimeira/MT.	June 29	16:00	Room 1 - San Agustín Building
133	Arenhardt	Ramon Luiz	Análise Dinâmica do Capital de Giro: um Estudo Aplicado a uma Empresa Varejista de Materiais de Construção em Rondonópolis ? MT	July 1	10:15	217
306	Bae	Zong-Tae	International Comparison of Humane Entrepreneurship: Status, Typology and Policy Implications	June 30	15:30	116
318	Bae	Zong-Tae	Humane Entrepreneurship: Measurement, Dimensions and Further Research	June 30	14:30	116
207	Ball	Joan	Designing Innovative Services for the Long Haul: Insights from a 400 Year Old Service Organization	June 29	16:00	128
315	Bandera	Cesar	Profit and Dynamic Knowledge Creation among New Ventures in the Kauffman Firm Survey	June 29	15:00	222
324	Bandera	Cesar	What you see is what you get: images of the entrepreneur and their impact on entrepreneurship education	June 30	15:45	201
36	Barletta	Florencia	Perfiles de I+D, capacidades y desempeño económico en las firmas industriales argentinas	June 30	15:00	236
126	Barrere	Gabriela	Innovación y exportaciones en PYMES ¿Qué viene primero?	June 29	15:15	121
114	Barros Castro	Ricardo Abad	Evaluación Sistémica de la Estrategia en una unidad de negocio familiar. Caso exploratorio - Taller de Confección Hilada Usme (Bogotá)	June 29	15:00	121
132	Belkhir	Lotfi	A Science-based Model for Sustainability Statements:Application to GHGE Global Reduction Goals	June 29	15:15	128
280	Belkhir	Lotfi	ICT Global Emissions Footprint: The Imperative for a New Computing Paradigm	July 1	09:45	218
260	Bell	Robin	Entrepreneurial perspectives on the venture start-up phase: A Q methodological approach	July 1	10:15	113
24	Beltramino	Nicolás	Impacto del capital humano sobre el rendimiento de las microempresas: un estudio empírico en argentina	July 1	09:45	109
261	Ben Tahar	Yosr	Entrepreneurial storytelling : A mean for legitimacy and opportunity exploitation.	June 30	15:00	215
262	Ben Tahar	Yosr	Entrepreneurial burnout : theoretical and empirical discussion	July 1	10:30	113

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129	Brites Benitez	Guilherme	Avaliação de produtos de uma fábrica de brinquedos utilizando a clusterização de dados e análise multicritério	July 1	09:45	217
35	Bernat	Luisa Fernanda	Diferencias en la escalera de progreso en emprendimiento en América Latina	June 29	14:30	121
274	Bertrand	Gael	Key Survival Factors (KSF): what change when we look at the time machine? Evidence from France for newly founded firms between 2002 to 2005	June 30	16:15	113
136	Besson	Neris	El Castillo Hotel: un caso de estrategia "océano azul" adaptada al entorno argentino.	July 1	09:45	201
227	Bezerra	Éder Danilo	Rethinking the Life Cycle Paradigm in the University Spin-Off Research	July 1	10:00	113
157	Biga-Diambeidou	Mahamadou	The Effects of Environmental Jolt and Team Engagement on Slack Resources – Firm performance Relationship	June 30	14:45	106
252	Biga-Diambeidou	Mahamadou	The Effect of Social Entrepreneurial Activity on Social Value Creation: A Qualitative Study on Social Entrepreneurs in Sri Lanka	July 1	09:30	218
119	Blumberg	Boris	Investors' Rationales for Herding on Equity Crowdfunding Platforms	June 29	14:45	122
53	Bohlmann	Clarissa	The Dynamics of Entrepreneurship: How Age Influences Entrepreneurial Activity Through Perceived Opportunities and Skills	July 1	10:45	113
115	Bonomo	Adriana	¿Qué influye en la intención de emprender en los estudiantes universitarios uruguayos?	July 1	10:45	101
62	Borello	Jose	El "cluster" audiovisual de Buenos Aires: Orígenes, características y perspectivas	July 1	09:30	109
285	Botti	Antonio	Going along with equity crowdfunding: an analysis on the determinants of crowdinvestors' decisions	July 1	10:00	215
64	Boughattas	Yosra	Entrepreneurial learning process: The case of community of practices	June 29	15:00	201
50	Braune	Eric	External financing perceptions by Sub-Saharan Entrepreneurs: a Qualitative Approach	June 29	15:30	122
138	Briozzo	Anahi	Corporate Governance Attributes and Listed smes Debt Maturity Structure: Evidence from Different Economics Environments	June 29	15:45	122
298	Brites Benitez	Guilherme	Real options applied to decision support - an investment analysis in retail units opening	June 29	16:00	236
304	Brites Benitez	Guilherme	Economical/Financial Benefits of Companies Participation in Horizontal Cooperation Networks – A Systematic Review	June 30	16:00	202
166	Butryumova	Nadezhda	Legal Barriers and Obstacles to Innovation Entrepreneurship in Russia	June 30	14:45	202
249	Byrd	Kimble	The strategic impact of sme innovation activity: the relationship between r&d intensity and firm performance in the u.s. and japan	June 29	14:45	106
282	Byrd	Kimble	Developing Learning Communities of Practice for Innovation, Creativity and Entrepreneurship on University	June	16:15	215

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			Campuses	29		
302	Caceras-Lutzlow	Leah	Entrepreneurial Thinking for Employability (ENTENTE)	July 1	10:30	106
126	Cachon	Jean-Charles	Exploring Gender Differences in SME Performance: Evidence from Canada	July 1	09:30	222
122	Capps	Jennifer	Creating a Campus Wide General Education Entrepreneurial Experience	June 29	15:00	215
167	Carrero Morales	Gisela	Internationalizing SMEs from Island territories: A Domestic Interfirm Networks Approach	June 29	15:00	113
137	Carrero Morales	Gisela	Propensión emprendedora de estudiantes universitarios de Puerto Rico (Estudio gest)	June 30	15:30	Room 1 - San Agustín Building
322	Carrero Morales	Gisela	Entrepreneurship: key to economic growth in Latin America and the Caribbean?	July 1	10:30	212
12	Cassol	Alessandra	A influência das competências dos gestores de micro e pequenas empresas brasileiras no desempenho organizacional	June 29	16:15	121
121	Cassol	Alessandra	Práticas de gestão financeira de curto prazo das pequenas e médias empresas do meio oeste catarinense	June 29	16:00	121
14	Cassol	Alessandra	Relação entre orientação empreendedora, capacidade de inovação e munificência ambiental em pequenas e médias empresas brasileiras	June 30	14:45	236
61	Castro Carrijo	Michelle	Ensino do empreendedorismo e sua influência na vontade de empreender: um estudo no curso de Administração da FAGEN-UFU.	June 29	16:00	Room 2 - San Agustín Building
253	Chamberlin	Tyler	Entrepreneurial Failure in Technology-Based Firms	June 29	15:00	106
200	Chamberlin	Tyler	Prosocial attitudes and academic entrepreneurship	July 1	10:00	236
141	Choi	David	Do startups create jobs? A new look at the process of job creation	July 1	09:45	113
28	Chosco Díaz	Cecilia	Análisis de una empresa sustentable con valores cooperativos	July 1	10:30	127
337	Clavijo	Sandra	Integrating entrepreneurial thinking currently with capstone senior design experiences in engineering curricula.	June 30	16:00	201
198	Cleroux	Pierre	The difficult transition of Canadian mid-sized firms to large	June 29	15:30	113
98	Corral	Silvia	Diversificación del negocio familiar en un contexto inestable: un marco conceptual desde la perspectiva SEW.	July 1	10:30	201
92	Corzo	Lilia	Equidad territorial en la ejecución de programas públicos de financiamiento a pymes en la provincia de Buenos Aires	July 1	09:30	217
87	D' Jorge	María Lucia	La instalación en una incubadora de empresas desde la	June	14:45	218

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			perspectiva de los emprendedores tecnológicos.	30		
127	Daily	Louis	Challenges of Lebanese Women Entrepreneurs	July 1	09:45	222
319	Daily	Louis	Understanding Entrepreneurship: Which metrics are important? A Case of Romania	June 29	15:15	222
5	Dal Belo Carneiro Leão	Ana Luisa	Bases científicas para estudos sobre propensão ao empreendedorismo: uma análise de cocitações	July 1	09:30	101
6	Dal Belo Carneiro Leão	Ana Luisa	Aspectos cognitivos e afetivos nos estudos organizacionais: um estudo bibliométrico	July 1	09:45	101
141	de Brito Morigi	Josimari	As incubadoras de empresas e o fomento ao empreendedorismo: um estudo sobre a Fundação Educere de Campo Mourão-Paraná-Brasil	June 29	15:30	121
142	de Brito Morigi	Josimari	Contribuições da capacitação empreendedora: breve descrição do Programa Bom Negócio Paraná - apoio a micro, pequenos, médios e informais empreendedores	July 1	10:00	101
122	De Hoyos	Moraima	Modelo del Proceso Administrativo en la Enseñanza Colaborativa en un Curso de Introducción al Desarrollo Empresarial	June 30	15:00	Room 1 - San Agustín Building
60	De Hoyos-Ruperto	Moraima	De una Iniciativa a un Ecosistema: La experiencia transformadora de la iniciativa Innovación Colegial al UPRM E-ship Network (Red de Emprendimiento de la UPRM)	June 29	15:45	Room 2 - San Agustín Building
39	De Oliveira Guimarães	Liliane	Proposição de um modelo de avaliação de antecedentes do empreendedorismo corporativo	July 1	09:45	127
61	Degen	Ronald Jean	Reasons for the Almost Complete Absence of High-Growth Ambition and Innovation Activity of Early-Stage Entrepreneurs in Brazil	June 29	15:45	222
111	Dionne	Steven	Value Uncertainty, Bidder Reputation, and Organizational Rapport in Buyouts: Lessons from Private Equity Groups	June 29	15:15	122
115	Domboka	Thomas	The Role of Education and Training in Business Start-Ups – The case of Black African Migrants in Britain	June 29	14:45	215
207	Dominguez	Martín	Designing Innovative Services for the Long Haul: Insights from a 400 Year Old Service Organization	June 29	16:00	128
180	Dones	Virgin	El techo de cristal como factor de impacto en la oportunidad de desarrollo profesional y emprendimiento femenino.	June 30	16:15	218
179	Dones	Virgin	La mujer ante el techo de cristal / glass ceiling en empresas familiares en puerto rico.	July 1	10:00	201
172	Dutto	Martín	The European market of energy saving solutions: the case of a German startup	June 30	15:15	222
173	Dutto	Martín	Analysis of generic Blockchain Technologies and their implications for smes	June 30	15:30	222
321	Escobales	Lisa	What Else Can I Do? Learning and Teaching English as a Second Language	June 29	15:30	222

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322	Escobales	Lisa	ESL Teaching Case Study: Accent, Intelligibility and Comprehensibility	June 30	16:15	215	
322	Escobales	Lisa	Entrepreneurship: key to economic growth in Latin America and the Caribbean?	July 1	10:30	212	
99	Fadil	Nazik	The Impact of Voluntary Audit and its Quality on the Credit Access of French smes	July 1	09:30	215	
72	Farias Albuquerque	Alexandre	Fatores de Mortalidade relacionados ao Dirigente, à Organização e ao Ambiente da Pequena Empresa: Estudo de Casos em Empresas do Varejo de Vestuário	June 29	14:45	121	
86	Farias Albuquerque	Alexandre	Qual é o Problema? Aplicação do Método PBL na Disciplina de Administração de Pequenas Empresas	June 30	14:30		Room 1 - San Agustín Building
3	Figueiroa Zica	Roberto Marinho	Empreendedorismo e Inovação como Agentes Indutores de Estratégia em Pequenas Empresas	June 30	14:30	236	
68	Figueroa Rivera	Eileen	Encuentros de Mujeres Empresarias: Poderosa herramienta para potenciar emprendimiento en la mujer	July 1	09:30		Auditorium - San Agustín Building
49	Fistarol Kruger	Roseli	Inserção de tics no ensino fundamental, desempenho escolar e formação de empreendedores: limites e possibilidades no contexto brasileiro	June 29	15:30		Room 2 - San Agustín Building
45	Fistarol Kruger	Roseli	Desafio Metodológico na Investigação da Visão da Sustentabilidade em Pequenas e Médias Empresas Industriais (pmeis)	June 30	15:15		Room 2 - San Agustín Building
91	Fonseca de Andrade	Renato	Características e resultados de redes sociais de incubadoras de empresas de base tecnológica do estado de são paulo	July 1	09:15	109	
153	Fowler	Fábio Roberto	Hackathons as Entrepreneurship Development Programs. A Case Study: Maker Hacklab	June 29	15:15	215	
226	Fowler	Fábio Roberto	Maker hacklab: a maker methodology to foster iot startups experiences and creation	June 30	15:00	201	
288	Fowler	Fábio Roberto	Agrosmart: a brazilian startup making tropical agriculture digital	June 30	15:45	215	
283	Fowler	Fábio Roberto	Entrepreneurial Education as a Journey: the experience of the Entrepreneurship Center of UNIFEI (Federal University of Itajubá)	July 1	09:30	106	
39	Francois	Valérie	Encountered problems and growth in innovative new ventures	June 29	16:15	106	
253	Freel	Mark	Entrepreneurial Failure in Technology-Based Firms	June 29	15:00	106	
200	Freel	Mark	Prosocial attitudes and academic entrepreneurship	July 1	10:00	236	
139	Freiling	Joerg	Does Hubris Fuel Entrepreneurial Transformation? A Novel Perspective on the Performance of Core Entrepreneurial	June	15:00	222	

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105	Freiling	Joerg	Fear of entrepreneurial failure – opening the black box	July 1	09:45	236
140	Freiling	Joerg	Capital Structure of Urban Startup Ecosystem	July 1	10:45	212
38	Freire De Araujo	Gracyanne	A colaboração como prática de ensino-aprendizagem do empreendedorismo: a experiência de empreender um festival cultural	June 29	15:00	Room 2 - San Agustín Building
241	Gabarret	Ines	Unemployment, business creation, and growth: the moderating effect of human capital	June 29	14:30	106
238	Gabarret	Ines	All by myself: The desire for independence and the growth of new companies	June 30	15:45	106
120	García	Pedro	Propuesta para la creación del observatorio metropolitano pymes en México	July 1	10:00	109
138	García-Olalla	Myriam	Corporate Governance Attributes and Listed smes Debt Maturity Structure: Evidence from Different Economics Environments	June 29	15:45	122
183	Gasda	Jean Michel	Transactional and relational manager-organization relationships` impact on sme manager`s ambidexterity	June 30	16:15	222
295	Gavira	Muriel	Clean energy entrepreneurs` strategies to compete and growth: a multi-case study of challenges from developing countries	July 1	10:00	218
76	Gerlitz	Laima	Integrating regional smes into global networks: industry 4.0 as opportunity for smart and sustainable development of the networked sme	June 30	15:15	106
89	Gibson	Brian	How small business is valued– An Overview of Valuation Methods in Thailand	June 29	15:00	236
131	Glick	Rafael	The Israeli Technological Model	July 1	10:30	236
102	Gomez	Monica Cecilia	Ser pyme hoy	July 1	10:15	201
120	González López	Rosa María	Propuesta para la creación del observatorio metropolitano pymes en México	July 1	10:00	109
196	Gosende	María Dolores	Factores que determinan la capacidad Innovadora de las pymes Argentinas	June 29	15:45	Room 1 - San Agustín Building
195	Gosende	María Dolores	Design Thiking, hacia una cultura más Innovadora	July 1	09:30	Room 1 - San Agustín Building
269	Gram-Vigouroux	Simona	How open innovation activities and open innovation competencies impact on value creation? The case of Latvian University Business Incubators	June 30	14:45	113
190	Gram-Vigouroux	Simona	Perceptual differences between SMEs and cluster governance What impact on the open innovation activities of SMEs in a French technopole?	July 1	10:45	236

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101	Guercio	Belen	Un estudio comparativo de las decisiones de financiamiento del sector de software y del sector de Videojuegos	June 30	15:30	236
17	Hakala	Henri	Promoter roles in Finnish Bio-economy Ecosystem Development	June 30	15:15	202
91	Hänninen	Kai	Growth intentions and sales growth in sparsely populated area micro-firms	June 30	15:30	106
202	Harima	Aki	The role of NGO's promoting refugee entrepreneurship: Comparing three institutional environments	June 30	16:15	202
140	Harima	Aki	Capital Structure of Urban Startup Ecosystem	July 1	10:45	212
331	Heinze	Ilka	Social aspects in regard to learning from failure	June 28	10.00	Doctoral seminar*
324	Helmy	Myriam	What you see is what you get: images of the entrepreneur and their impact on entrepreneurship education	June 30	15:45	201
21	Herranz Gazquez	Alessandra	Determinantes da Internacionalização de Pequenas e Médias Empresas de Software: um estudo multi casos com empreendedores do Estado do Paraná e da Comunidade Valenciana	June 29	14:30	Room 1 - San Agustín Building
98	Hsieh	Chihmao	Effort perceptions versus autonomy concerns: How does conflict dissatisfy members on nascent entrepreneurship teams?	June 29	16:15	113
324	Iandoli	Luca	What you see is what you get: images of the entrepreneur and their impact on entrepreneurship education	June 30	15:45	201
332	Iannone	Rosa Lisa	Beyond wealth: An examination of minorities in entrepreneurship	June 28	10.00	Doctoral seminar*
79	Ibarra García	Sabrina	Las actividades de innovación de las firmas jóvenes y su relación con el crecimiento empresarial. Una exploración a partir de la Encuesta Nacional de Dinámica de Empleo e Innovación (ENDEI)	June 30	14:30	218
103	Janczak	Sergio	Deep Learning in Entrepreneurship Education: Fostering Playfulness and Cultural Diversity	June 29	14:30	215
110	Janczak	Sergio	The gazelle companies: Their drivers and some evidence from the field	June 30	16:00	106
68	Junbua	Jirapa	The Mediating Effect of EO on Learning Organizations' Performance: A Conceptual Examination	June 29	15:15	201
75	Junbua	Jirapa	Six Entrepreneurship's schools of thought: New Empirical Evidence	July 1	09:30	113
210	Kang	Myung Soo	A Study on the Success Factors affecting Innovation Capability	June 30	14:30	215
314	Kang	Myung Soo	The Impact of Humane Entrepreneurship on Business Ecosystem and Economic Development	June 30	15:00	116
318	Kang	Myung Soo	Humane Entrepreneurship: Measurement, Dimensions and Further Research	June 30	14:30	116
147	Karambakuwa	Roseline	Determinants of Exports among smes in Zimbabwe	June	15:45	113

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9	Kasabov	Edward	Social Innovation and Social Entrepreneurship in Rural China	June 29	14:30	128
10	Kasabov	Edward	Exploring Regional Dimensions of ASEAN's Most Successful Craft Entrepreneurship Initiative	June 30	15:30	202
8	Kasabov	Edward	Knowledge-based Entrepreneurship in Early-stage and Peripheral European Locations: The Role of Periphery and Nascence	July 1	09:30	236
178	Kato	Atsushi	"Entrepreneurial attitude growth map" of housewives entrepreneurs through exploratory data analysis	July 1	10:00	222
317	Kelley	Donna	Unemployment, State Taxes and Entrepreneurship	June 29	16:15	128
210	Kim	Byoung Jai	A Study on the Success Factors affecting Innovation Capability	June 30	14:30	215
214	Kim	Hyeram	The Impact of the government's startup support program on the entrepreneurial traits of individuals and Startup intention	June 30	15:00	202
306	Kim	Ki-Chan	International Comparison of Humane Entrepreneurship: Status, Typology and Policy Implications	June 30	15:30	116
314	Kim	Ki-Chan	The Impact of Humane Entrepreneurship on Business Ecosystem and Economic Development	June 30	15:00	116
318	Kim	Ki-Chan	Humane Entrepreneurship: Measurement, Dimensions and Further Research	June 30	14:30	116
214	Kim	Moonsun	The Impact of the government's startup support program on the entrepreneurial traits of individuals and Startup intention	June 30	15:00	202
128	Kim	Yong	A Study on the Strategy to Remove/Reduce Technical Barriers to Trade(tbts)between Korea and Central, Caribbean&South America	June 29	14:45	113
314	Kim	Yong Jin	The Impact of Humane Entrepreneurship on Business Ecosystem and Economic Development	June 30	15:00	116
185	Klein	Juergen	Should we use Massive Open Online Courses in the field of Entrepreneurship Education	June 29	16:00	215
119	Kleinert	Simon	Investors' Rationales for Herding on Equity Crowdfunding Platforms	June 29	14:45	122
115	Krauss	Catherine	¿Qué influye en la intención de emprender en los estudiantes universitarios uruguayos?	July 1	10:45	101
8	Kulfas	Matias	Financiamiento a mipymes en Argentina. Una evaluación de la experiencia regulatoria del Banco Central a partir de la Línea de Créditos de Inversión Productiva, 2012-2015	June 30	15:45	236
16	Laguir	Issam	Transmission of CSR requirements in supply chains: investigating the multiple mediating effects of CSR activities in smes	June 29	14:45	128
107	Laguir	Issam	Corporate tax aggressiveness in family French smes	June	15:15	236

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106	Laguir	Issam	MSE growth through innovation in developed and developing countries: What matters?	June 30	16:15	106
156	Lam	Tak Ming	Integrate Service Learning and Entrepreneurship in Building a Sustainable Enterprise for Underprivileged Communities in China	June 29	15:30	215
209	Lam	Tak Ming	Campus and Communities Seed Funding Schemes Motivates Students to Learn Better Entrepreneurship Subject	July 1	10:00	106
297	Lam	Tak Ming	Social Innovation and Social Entrepreneurship Integration in Building a Sustainable Enterprise for Underprivileged Communities in China	July 1	10:15	218
307	Lam	Tak Ming	Integrate Service Learning and Entrepreneurship in Building a Sustainable Enterprise for Underprivileged Communities in China	July 1	10:30	218
308	Lam	Tak Ming	Entrepreneurship Business Venture Simulation Game is Good for Entrepreneurship Education, Learning and Knowledge Dissemination	July 1	10:15	106
45	Lamare Manjabosco	Dedilhana	Desafio Metodológico na Investigação da Visão da Sustentabilidade em Pequenas e Médias Empresas Industriais (PMEIs)	June 30	15:15	Room 2 - San Agustín Building
292	Law	Florence	My Start-up Company and I. What Else? An Exploratory Study of the decisions of Nascent Entrepreneurs to Make, Buy or Ally in the Context of Innovative Business Creation.	June 30	15:15	113
214	Lee	Byung Heon	The Impact of the government's startup support program on the entrepreneurial traits of individuals and Startup intention	June 30	15:00	202
263	Lee	Jeonghoon	How leadership leads to task performance through trust and felt trust?	June 29	15:30	106
174	Lee	Sang-Myung	A Study on Growth Factors of Korean Gazelle smes	June 29	15:15	113
60	Lima	Edmilson	Aprendizagem no processo do empreendedorismo estratégico	June 30	15:30	Room 2 - San Agustín Building
173	Lima	Edmilson	Aprendizagem organizacional e equipamentos de direção em pequenas empresas: o caso de uma empresa do setor alimentício	July 1	09:30	201
293	Lindsay	Noel	The roles of entrepreneurial education and training, gender, self-confidence, and perceptions of the appropriateness of becoming an entrepreneur in a developing economy	July 1	10:15	222
320	Linge	Kavoo	Challenges of ICT Adoption of Small Medical Firms in Nairobi Kenya	July 1	10:15	236
287	Linge	Teresia	The application of marketing mix in small green grocer	June	15:30	215

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			firms in nairobi kenya		30		
186	Lohmann	Christian	The Relationship between Personal Social Capital and Organizational Social Capital in Small and Medium-Sized Firms	June 30	16:00	215	
254	Luczka	Teresa	Alternative Sources of Financing for SMEs in Poland in the Light of Empirical Research	June 29	16:15	122	
255	Luczka	Teresa	Women's entrepreneurship: selected aspects	July 1	10:30	222	
100	Luscri	Il	Professor as Fund Manager: Reflections on Learning by Doing	July 1	09:45	215	
182	Maalaoui	Adnane	Losing my religion!" or How to reduce Anxiety toward future ? An entrepreneurial cognitive perspective	June 30	14:45	222	
202	Maalaoui	Adnane	The role of NGO's promoting refugee entrepreneurship: Comparing three institutional environments	June 30	16:15	202	
181	Maalaoui	Adnane	Entrepreneurial alertness and intention of disabled People: Investigating the mediating role of perceived Health	July 1	10:45	218	
128	Magalhães Olivense Do Carmo	Hérmani	Identificação e exploração de oportunidades de negócios em competições de empreendedorismo	June 30	15:15		Room 1 - San Agustín Building
254	Małecka	Joanna	Alternative Sources of Financing for smes in Poland in the Light of Empirical Research	June 29	16:15	122	
255	Małecka	Joanna	Women's entrepreneurship: selected aspects	July 1	10:30	222	
180	Marcano Nieves	Leila	El techo de cristal como factor de impacto en la oportunidad de desarrollo profesional y emprendimiento femenino.	June 30	16:15	218	
179	Marcano Nieves	Leila	La mujer ante el techo de cristal / glass ceiling en empresas familiares en puerto rico.	July 1	10:00	201	
187	Mariano	Henrique	Is financing entrepreneurs destroying jobs? The role of Venture Capital in job dynamics.	June 29	16:00	122	
148	Marrero Ralats	Carolina	Enactus RUM: Fusión entre el Emprendimiento Social y el Aprendizaje en Servicio Co-Curricular, Extracurricular y curricular	June 30	15:45		Room 1 - San Agustín Building
289	Marshall	Frank	Understanding the Process Small Businesses Use to Capture, Convert, and Integrate Survival Knowledge	June 30	15:30	201	
112	Martín	Marisel	La gestión del emprendedorismo desde los Gobiernos Locales. La experiencia del programa Ciudades para Emprender	June 30	15:00	218	
109	Martinez	Lisana	Un estudio exploratorio de las pymes de Videojuegos en Argentina vinculado con el acceso al financiamiento externo.	July 1	10:30	217	
151	Marulanda Valencia	Flor Angela	La autoeficacia percibida: factor motivacional para la creación de empresas en los emprendedores mipes del valle de aburrá	June 30	15:45	218	

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111	Mascheroni	Fabián	Instrumentos de financiamiento para emprendimientos de base tecnológica en argentina.	June 30	16:00	236	
273	Matthews	Charles	New Venture Funding: Identifying a Founder-Funder Exchange Model (FFX)	July 1	10:15	215	
79	Mazwai	Edmund	South Africa introduces programme on high growth entities to find employment generating small businesses	June 30	14:30	202	
228	Mbogo	Marion	The Influence of Employees Competencies on the Use of Hybrid Management Accounting Expertise for SMEs Sustainable Growth in Kenya	June 30	16:00	113	
167	Méndez-Lazarte	Christiam	Medianas empresas de productos agrícolas no tradicionales de rápida internacionalización: un caso peruano basado en innovación y especialización de algas.	June 29	15:15		Room 1 - San Agustín Building
250	Meyer	Hartmut	Blue Ocean Stratey – A new way for SMEs to survive in the niche market?	June 29	16:15	236	
194	Meyer	Hartmut	The effects of global nationalization trends towards future business behaviour. An empirical analysis by the German Chambers of Commerce and industry to measure the effects of the BREXIT	July 1	10:00	212	
197	Meyer	Hartmut	Analysis of the entrepreneurial Eco-System in Innovation Driven Countries A Cross Country Analysis between Germany and Slovakia	July 1	09:45	212	
179	Mitra	Jay	Social Innovation, Entrepreneurship and Well-being: A case study of a social enterprise.	June 29	15:30	128	
80	Mittelstaedt	Ewald	The Entrepreneur's Dead Souls - A Teaching Case Regarding Nikolaj Gogols Classic Novel „Dead Souls“ to Foster an Enlightened Entrepreneurship Education	June 29	16:15	201	
132	Montañez	Jose	El rol del gobierno en pymes en países latinoamericanos en desarrollo: el caso de Honduras y Costa Rica	July 1	10:15	109	
291	Morero	Hernan Alejandro	The international surveys of FLOSS (free/libre open source software) firms	June 29	14:45	222	
158	Mroczkowski	Nicholas	Job Creation and Innovation among smes in Australia	June 29	15:30	236	
169	Mussol	Sarah	Content production and co-production in social media for SME's: The case of tourism offices in the South of France	June 29	15:45	236	
261	Mussol	Sarah	Entrepreneurial storytelling : A mean for legitimacy and opportunity exploitation.	June 30	15:00	215	
62	Ng	Poh Yen	Family business in the UAE: Examining the bright and dark sides of socioemotional wealth on performance.	June 29	14:30	236	
153	Noronha	Juliana Caminha	Hackathons as Entrepreneurship Development Programs. A Case Study: Maker Hacklab	June 29	15:15	215	
288	Noronha	Juliana Caminha	Agrosmart: a brazilian startup making tropical agriculture digital	June 30	15:45	215	
283	Noronha	Juliana Caminha	Entrepreneurial Education as a Journey: the experience of the Entrepreneurship Center of UNIFEI (Federal University	July 1	09:30	106	

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245	Oliveira	Sergio	A Study on Dental Clinics in the State of Bahia (Brazil)	June 29	16:15	222
256	Oliveira	Sergio	Dyadic relationships of trust and knowledge sharing in cooperation networks between micro and small enterprises for innovation	June 30	15:15	201
65	Ronalty	Oliveira Rocha	A Abordagem Effectuation em Empreendedorismo Social	June 30	15:15	218
165	Orazi	Sofía	Segmentación y caracterización de la demanda de microcréditos en Argentina	July 1	10:00	217
53	Orengo Serra	Karen	Determinantes que Guían las relaciones Mayorista/Minorista de Pymes en la industria de alimentos	June 29	15:30	Room 1 - San Agustín Building
180	Ortiz	Maribel	El techo de cristal como factor de impacto en la oportunidad de desarrollo profesional y emprendimiento femenino.	June 30	16:15	218
179	Ortiz	Maribel	La mujer ante el techo de cristal / glass ceiling en empresas familiares en puerto rico.	July 1	10:00	201
7	Ortiz	Norma	Aprendizaje por Auto Gestion mas alla del Aula de Clases Tradicional	June 29	14:30	Room 2 - San Agustín Building
172	Ortiz	Norma	Emprendimiento en Jóvenes Universitarios más allá del aula de clases tradicional	June 30	16:00	Room 1 - San Agustín Building
74	Ortiz Soto	Maribel	Índice de factores de la no la adopción del comercio electrónico business to consumer (b2c) en las pequeñas empresas de puerto rico	June 29	15:00	Room 1 - San Agustín Building
81	Pabón Lancheros	Leandro	Evaluacion de la adopcion del marketing digital en las micro pymes y pymes de servicios de colombia	July 1	09:15	201
76	Padin Zamot	Gerardo	Perfil Empresarial de los Estudiantes Universitarios: Recomendaciones al Currículo	June 30	16:15	Room 1 - San Agustín Building
315	Passineri	Katia	Profit and Dynamic Knowledge Creation among New Ventures in the Kauffman Firm Survey	June 29	15:00	222
51	Peleglini Rocha	Guilherme André	Estratégia e hospitalidade em pequenos e médios hotéis: um estudo no município de londrina / pr / Brasil	July 1	10:30	109
200	Persaud	Ajax	Prosocial attitudes and academic entrepreneurship	July 1	10:00	236
166	Pessoa de Castro Gentil	Paula	A inovação social em processos de desenvolvimento regional em territórios de mineração: propostas para um modelo teórico	July 1	10:45	127

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302	Pietsch	Amy	Entrepreneurial Thinking for Employability (ENTENTE)	July 1	10:30	106
257	Pignanelli	Alexandre	Export barriers, size and experience: a stratified comparison focusing on small firm?	June 29	15:15	106
76	Prause	Gunnar	Integrating regional smes into global networks: industry 4.0 as opportunity for smart and sustainable development of the networked sme	June 30	15:15	106
103	Puccinelli	Florencia	Los efectos positivos de los programas universitarios de entrenamiento en el desempeño internacional de pymes	July 1	10:45	109
322	Quiñones	Zulma	Entrepreneurship: key to economic growth in Latin America and the Caribbean?	July 1	10:30	212
286	Qureshi	Saad	A new taxonomy for family business development and a multi-dimensional professionalisation construct for UK family businesses	June 30	15:15	215
130	Rábago	Patricia	Inserción internacional de pymes argentinas: estudio de casos	June 30	16:15	236
89	Ratto	Gabriel	Feiragora: tecnologia da informação ligando feirantes à consumidores	July 1	10:00	127
86	Rizzo	Marçal Rogério	Qual é o Problema? Aplicação do Método PBL na Disciplina de Administração de Pequenas Empresas	June 30	14:30	Room 1 - San Agustín Building
17	Rodrigues Sousa	Antonia Márcia	Educação Empreendedora e Teoria da Aprendizagem Experiencial: O caso de uma prática empreendedora em uma Instituição de Ensino Superior Brasileira	June 29	14:45	Room 2 - San Agustín Building
44	Rodrigues Sousa	Antonia Márcia	As proezas de um caboclo sertanejo que empreende no peito e na raça: o jeitinho brasileiro de ser empreendedor	June 29	16:15	Room 2 - San Agustín Building
160	Rodriguez	Candela	Gestión estratégica de recursos humanos en pymes de Software y Servicios Informáticos: Modalidades de implementación de políticas de conciliación trabajo-vida	July 1	10:45	201
81	Rojas Berrio	Sandra	Evaluacion de la adopcion del marketing digital en las micro pymes y pymes de servicios de colombia	July 1	09:15	201
218	Roomi	Muhammad Azam	How sustainable enterprises grow: an exploratory study	June 29	15:45	113
249	Ross	Linda	The strategic impact of sme innovation activity: the relationship between r&d intensity and firm performance in the u.s. and japan	June 29	14:45	106
221	Sabri	Rhita	How the innovative business model is important to gain competitive advantage? – The case study of Moroccan	June 30	15:45	222

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276	Safari	Arsalan	Smes' Failure Factors: Theoretical and Empirical Insights	June 30	15:00	113
241	Saidi	Sana	Unemployment, business creation, and growth: the moderating effect of human capital	June 29	14:30	106
238	Saidi	Sana	All by myself: The desire for independence and the growth of new companies	June 30	15:45	106
269	Saidi	Sana	How open innovation activities and open innovation competencies impact on value creation? The case of Latvian University Business Incubators	June 30	14:45	113
190	Saidi	Sana	Perceptual differences between SMEs and cluster governance What impact on the open innovation activities of SMEs in a French technopole?	July 1	10:45	236
190	Salinas Aponte	Aldo	La relación entre instituciones informales y tipos de actividad empresarial: evidencia desde Latinoamérica	June 30	16:00	218
251	Salinas Aponte	Aldo	Formal rules and informal entrepreneurial activity. Panel evidence from Latin American Countries	July 1	10:15	212
56	Salume	Paula Karina	Governança em clusters: uma análise a partir da dinâmica de sistemas	June 30	15:45	Room 2 - San Agustín Building
340	Salusse	Marcus	How actions related to resource acquisition strategies lead to changes in the new venture idea.	June 28	Doctoral Seminar	
339	Salusse	Marcus	Invisible Businesses: The Case of Home-Based Business in Brazil	June 30	15:45	202
283	Sant Anna	Gabriella	Entrepreneurial Education as a Journey: the experience of the Entrepreneurship Center of UNIFEI (Federal University of Itajubá)	July 1	09:30	106
288	Sant'Anna	Gabriella	Agrosmart: a brazilian startup making tropical agriculture digital	June 30	15:45	215
173	Santos	Enise	Aprendizagem organizacional e equipamentos de direção em pequenas empresas: o caso de uma empresa do setor alimentício	July 1	09:30	201
282	Schmidt	Jackie	Developing Learning Communities of Practice for Innovation, Creativity and Entrepreneurship on University Campuses	June 29	16:15	215
232	Schraven	Etienne	Predicting crowdfunding campaign success from first impressions	June 29	15:00	122
267	Shelton	Lois	An Examination of High Growth Latino and Black Entrepreneurs in the United States	June 29	16:00	106
294	Shepherd	Deborah	Disciplined entrepreneurship: The foundation of sustainable business growth	July 1	09:45	106

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26	Silva	Glessia	Como as Pequenas Empresas Inovam? Reflexões e Achados de Pesquisa	June 30	15:00	Room 2 - San Agustín Building
27	Silva	Glessia	Competências de Inovação na Pequena Empresa: Por um Modelo Centrado no Gestor	July 1	09:30	127
19	Silva Bomfim	Leacristina	Evolução temática dos estudos em Empreendedorismo Feminino	June 30	16:15	Room 2 - San Agustín Building
188	Solomon	George	The Impact of Student’s Cognitive Style on Antecedents of Entrepreneurial Intentions: A comparison between Kuwait and the U.S.	June 30	16:15	201
306	Song	Chang Seok	International Comparison of Humane Entrepreneurship: Status, Typology and Policy Implications	June 30	15:30	116
314	Song	Chang-Seok	The Impact of Humane Entrepreneurship on Business Ecosystem and Economic Development	June 30	15:00	116
77	Soythong	Kusuma	The Effect of Human Capital on Opportunity Recognition: A Meta-Analysis	June 29	16:00	201
75	Soythong	Kusuma	Six Entrepreneurship’s schools of thought: New Empirical Evidence	July 1	09:30	113
34	Sperotto Flores	Francisco	Learning and knowledge application process: insights from small agro-enterprises	June 29	14:30	201
16	Stekelorum	Rebecca	Transmission of CSR requirements in supply chains: investigating the multiple mediating effects of CSR activities in smes	June 29	14:45	128
107	Stekelorum	Rebecca	Corporate tax aggressiveness in family French smes	June 29	15:15	236
116	Strocchia	Marisela	Lean practices and sustainability: a must for smes	June 29	14:30	113
72	Taji	Noriko	The Elements of Effectuation: linkedin Case	June 30	14:45	201
112	Teixeira	Rivanda	Pesquisa Qualitativa em Empreendedorismo no Brasil: Revisão dos Estudos Publicados em Periódicos de 2010 a 2015	June 30	16:00	Room 2 - San Agustín Building
19	Teixeira	Rivandra	Evolução temática dos estudos em Empreendedorismo Feminino	June 30	16:15	Room 2 - San Agustín

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14	Tonial	Graciele	Relação entre orientação empreendedora, capacidade de inovação e munificência ambiental em pequenas e médias empresas brasileiras	June 30	14:45	236
156	Torres Rodríguez	Lizette	Gobierno Empresario: El Modelo de Empresa Municipal en Puerto Rico	July 1	10:15	127
345	Tounnes	Azzedine	Environmentally Friendly Intentions: A gendered perspective among Nascent Entrepreneurs	June 29	15:00	128
73	Valentin Castillo	Patricia	Puerto Rico Industries for the Blind, Corp. (PRIFB): Una Empresa social con oportunidad empleo para personas con discapacidad visual	June 29	16:15	Room 1 - San Agustín Building
148	Valentin Castillo	Patricia	Enactus RUM: Fusión entre el Emprendimiento Social y el Aprendizaje en Servicio Co-Curricular, Extracurricular y curricular	June 30	15:45	Room 1 - San Agustín Building
122	Valentín Castillo	Patricia	Modelo del Proceso Administrativo en la Enseñanza Colaborativa en un Curso de Introducción al Desarrollo Empresarial	June 30	15:00	Room 1 - San Agustín Building
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238	Vedel	Benjamin	All by myself: The desire for independence and the growth of new companies	June 30	15:45	106
88	Veglia	Daniela	Los nuevos incentivos para el fomento de las pymes de base tecnológica	June 30	15:15	236
291	Vélez	Juan Gabriel	The international surveys of FLOSS (free/libre open source software) firms	June 29	14:45	222
67	Verreynne	Martie-Louise	Small businesses and economic threats: An organisational resilience scale	June 29	14:30	222
285	Vesci	Massimiliano	Going along with equity crowdfunding: an analysis on the determinants of crowdinvestors' decisions	July 1	10:00	215
107	Vieira Dos Santos	Carlos Magno	Da conexão ao comprometimento: trajetória, percepção de valor e resignificação na rede Movimento Vale Empreender	June 30	14:45	Room 1 - San Agustín Building
21	Vier Machado	Hilka Pelizza	Determinantes da Internacionalização de Pequenas e Médias Empresas de Software: um estudo multi casos com empreendedores do Estado do Paraná e da Comunidade Valenciana	June 29	14:30	Room 1 - San Agustín Building
22	Vier Machado	Hilka Pelizza	Elas duraram: Memórias e Trajetórias de Pequenas Empresas Longevas	June 29	14:45	Room 1 - San Agustín Building

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43	Vimercati De Sá	Eduardo	Ensino da Gestão de Pequenos Negócios como uma das Dimensões da Educação em Empreendedorismo (EE)	June 29	15:15	Room 2 - San Agustín Building
329	Vimercati de Sá	Eduardo	Como as instituições de ensino superior brasileiras atuam na educação em empreendedorismo?	July 1	10:15	101
324	Walsh	Diana	What you see is what you get: images of the entrepreneur and their impact on entrepreneurship education	June 30	15:45	201
80	Wiepke	Claudia	The Entrepreneur's Dead Souls - A Teaching Case Regarding Nikolaj Gogols Classic Novel „Dead Souls“ to Foster an Enlightened Entrepreneurship Education	June 29	16:15	201
180	Wong	Ken	International Students and their Identity-Based Social Networks in Hong Kong	June 29	15:45	215
20	Wong	Ken	The Use of Facebook in Hiring Decisions: the case of Insurance Agents in Hong Kong	June 30	14:30	222
74	Wongcharee	Chanarus	Negotiation: Entrepreneurs' Value Co-creation	June 29	15:45	201
75	Wongcharee	Chanarus	Six Entrepreneurship's schools of thought: New Empirical Evidence	July 1	09:30	113
208	Woods	Christine	The collective entrepreneurial mindset: an indigenous perspective	June 30	14:30	201
265	Yamamoto	Satoshi	Does Entrepreneurial Orientation Matter in Entrepreneurial Intention, Effectual Behavior and Entrepreneurial Outcomes of Japanese smes?	June 29	15:45	106
69	Yanpiboon	Tanyanart	The Effect of Strategic Alliance on Small Business Performance: A Meta-Analysis	June 29	14:45	236
77	Yanpiboon	Tanyanart	The Effect of Human Capital on Opportunity Recognition: A Meta-Analysis	June 29	16:00	201
75	Yanpiboon	Tanyanart	Six Entrepreneurship's schools of thought: New Empirical Evidence	July 1	09:30	113
78	Yoo	So-Jin	The Effects of Crowdfunding Success, Patent and Third-party Endorsement in Securing Venture Capital Investment	June 29	14:30	122
258	Zen	Aurora	The influence of the entrepreneurship ecosystem on entrepreneur's behavior: a study in the Brazilian mobile app industry	July 1	09:30	212
338	Zen	Aurora	Resources for the Internationalization of smes in Emerging Countries	June 30	15:30	113