

62nd ICSB World Conference
“Towards a new world mobilized by innovative SMEs and Entrepreneurs”
Buenos Aires, June 28th – July 1st, 2017
Parallel sessions

Submission #	Last Name	First Name	Title	DAY	TIME	ROOM
21	Herranz Gazquez	Alessandra	Determinantes da Internacionalização de Pequenas e Médias Empresas de Software: um estudo multi casos com empreendedores do Estado do Paraná e da Comunidade Valenciana	June 29	14:30	Room 1 San Agustín Building
21	Vier Machado	Hilka Pelizza				
22	Vier Machado	Hilka Pelizza	Elas duraram: Memórias e Trajetórias de Pequenas Empresas Longevas	June 29	14:45	Room 1 San Agustín Building
74	Ortiz Soto	Maribel	Índice de factores de la no la adopción del comercio electrónico business to consumer (b2c) en las pequeñas empresas de puerto rico	June 29	15:00	Room 1 San Agustín Building
167	Méndez-Lazarte	Christiam	Medianas empresas de productos agrícolas no tradicionales de rápida internacionalización: un caso peruano basado en innovación y especialización de algas.	June 29	15:15	Room 1 San Agustín Building
53	Orengo Serra	Karen	Determinantes que Guían las relaciones Mayorista/Minorista de Pymes en la industria de alimentos	June 29	15:30	Room 1 San Agustín Building
196	Gosende	María Dolores	Factores que determinan la capacidad Innovadora de las pymes Argentinas	June 29	15:45	Room 1 San Agustín Building
91	Arbués Carneiro	João Bosco	A viabilidade de implantação de um projeto: estudo de caso em uma indústria cerâmica no município de Juscimeira/MT.	June 29	16:00	Room 1 San Agustín Building
91	Arenhardt	Ramon Luiz				
73	Valentin Castillo	Patricia	Puerto Rico Industries for the Blind, Corp. (PRIFB): Una Empresa social con oportunidad empleo para personas con discapacidad visual	June 29	16:15	Room 1 San Agustín Building
7	Ortiz	Norma	Aprendizaje por Auto Gestion mas alla del Aula de Clases Tradicional	June 29	14:30	Room 2 San Agustín Building
17	Rodrigues Sousa	Antonia Márcia	Educação Empreendedora e Teoria da Aprendizagem Experiencial: O caso de uma prática empreendedora em uma Instituição de Ensino Superior Brasileira	June 29	14:45	Room 2 San Agustín

Schedule by Day/Room

						Building
38	Freire De Araujo	Gracyanne	A colaboração como prática de ensino-aprendizagem do empreendedorismo: a experiência de empreender um festival cultural	June 29	15:00	Room 2 San Agustín Building
43	Vimercati De Sá	Eduardo	Ensino da Gestão de Pequenos Negócios como uma das Dimensões da Educação em Empreendedorismo (EE)	June 29	15:15	Room 2 San Agustín Building
49	Fistarol Kruger	Roseli	Inserção de tics no ensino fundamental, desempenho escolar e formação de empreendedores: limites e possibilidades no contexto brasileiro	June 29	15:30	Room 2 San Agustín Building
60	De Hoyos-Ruperto	Moraima	De una Iniciativa a un Ecosistema: La experiencia transformadora de la iniciativa Innovación Colegial al UPRM E-ship Network (Red de Emprendimiento de la UPRM)	June 29	15:45	Room 2 San Agustín Building
61	Castro Carrijo	Michelle	Ensino do empreendedorismo e sua influência na vontade de empreender: um estudo no curso de Administração da FAGEN-UFU.	June 29	16:00	Room 2 San Agustín Building
44	Rodrigues Sousa	Antonia Márcia	As proezas de um caboclo sertanejo que empreende no peito e na raça: o jeitinho brasileiro de ser empreendedor	June 29	16:15	Room 2 San Agustín Building
241	Gabarret	Ines	Unemployment, business creation, and growth: the moderating effect of human capital	June 29	14:30	106
241	Saidi	Sana				
241	Vedel	Benjamin				
249	Byrd	Kimble	The strategic impact of sme innovation activity: the relationship between r&d intensity and firm performance in the u.s. and japan	June 29	14:45	106
249	Ross	Linda				
253	Chamberlin	Tyler	Entrepreneurial Failure in Technology-Based Firms	June 29	15:00	106
253	Freel	Mark				
257	Pignanelli	Alexandre	Export barriers, size and experience: a stratified comparison focusing on small firm?	June 29	15:15	106
263	Lee	Jeonghoon	How leadership leads to task performance through trust and felt trust?	June 29	15:30	106
265	Yamamoto	Satoshi	Does Entrepreneurial Orientation Matter in Entrepreneurial Intention, Effectual Behavior and Entrepreneurial Outcomes of Japanese smes?	June 29	15:45	106
267	Shelton	Lois	An Examination of High Growth Latino and Black Entrepreneurs in the United States	June 29	16:00	106
39	Francois	Valérie	Encountered problems and growth in innovative new ventures	June 29	16:15	106

Schedule by Day/Room

116	Strocchia	Marisela	Lean practices and sustainability: a must for smes	June 29	14:30	113
128	Kim	Yong	A Study on the Strategy to Remove/Reduce Technical Barriers to Trade(tbts)between Korea and Central, Caribbean&South America	June 29	14:45	113
167	Carrero Morales	Gisela	Internationalizing SMEs from Island territories: A Domestic Interfirm Networks Approach	June 29	15:00	113
174	Lee	Sang-Myung	A Study on Growth Factors of Korean Gazelle smes	June 29	15:15	113
198	Cleroux	Pierre	The difficult transition of Canadian mid-sized firms to large	June 29	15:30	113
218	Roomi	Muhammad Azam	How sustainable enterprises grow: an exploratory study	June 29	15:45	113
328	Piazolo	Marc	Hiring Discrimination in the Labor Market: A Teaching Case in Human Resources Management	June 29	16:00	113
98	Hsieh	Chihmao	Effort perceptions versus autonomy concerns: How does conflict dissatisfy members on nascent entrepreneurship teams?	June 29	16:15	113
35	Bernat	Luisa Fernanda	Diferencias en la escalera de progreso en emprendimiento en América Latina	June 29	14:30	121
72	Farias Albuquerque	Alexandre	Fatores de Mortalidade relacionados ao Dirigente, à Organização e ao Ambiente da Pequena Empresa: Estudo de Casos em Empresas do Varejo de Vestuário	June 29	14:45	121
114	Barros Castro	Ricardo Abad	Evaluación Sistémica de la Estrategia en una unidad de negocio familiar. Caso exploratorio - Taller de Confección Hilada Usme (Bogotá)	June 29	15:00	121
126	Barrere	Gabriela	Innovación y exportaciones en PYMES ¿Qué viene primero?	June 29	15:15	121
141	de Brito Morigi	Josimari	As incubadoras de empresas e o fomento ao empreendedorismo: um estudo sobre a Fundação Educere de Campo Mourão-Paraná-Brasil	June 29	15:30	121
164	Alonso Orozco Triana	Jairo	La intención emprendedora y el efecto de la experiencia en Startups: teoría del comportamiento planeado.	June 29	15:45	121
121	Cassol	Alessandra	Práticas de gestão financeira de curto prazo das pequenas e médias empresas do meio oeste catarinense	June 29	16:00	121
12	Cassol	Alessandra	A influência das competências dos gestores de micro e pequenas empresas brasileiras no desempenho organizacional	June 29	16:15	121
78	Yoo	So-Jin	The Effects of Crowdfunding Success, Patent and Third-party Endorsement in Securing Venture Capital Investment	June 29	14:30	122
119	Blumberg	Boris	Investors' Rationales for Herding on Equity Crowdfunding	June	14:45	122

Schedule by Day/Room

119	Kleinert	Simon	Platforms	29		
232	Schraven	Etienne	Predicting crowdfunding campaign success from first impressions	June 29	15:00	122
111	Dionne	Steven	Value Uncertainty, Bidder Reputation, and Organizational Rapport in Buyouts: Lessons from Private Equity Groups	June 29	15:15	122
50	Braune	Eric	External financing perceptions by Sub-Saharan Entrepreneurs: a Qualitative Approach	June 29	15:30	122
138	Briozzo	Anahi	Corporate Governance Attributes and Listed smes Debt Maturity Structure: Evidence from Different Economics Environments	June 29	15:45	122
138	García-Olalla	Myriam				
187	Mariano	Henrique	Is financing entrepreneurs destroying jobs? The role of Venture Capital in job dynamics.	June 29	16:00	122
254	Luczka	Teresa	Alternative Sources of Financing for SMEs in Poland in the Light of Empirical Research	June 29	16:15	122
254	Małecka	Joanna				
9	Kasabov	Edward	Social Innovation and Social Entrepreneurship in Rural China	June 29	14:30	128
16	Laguir	Issam	Transmission of CSR requirements in supply chains: investigating the multiple mediating effects of CSR activities in smes	June 29	14:45	128
16	Stekelorum	Rebecca				
345	Tounnes	Azzedine	Environmentally Friendly Intentions: A gendered perspective among Nascent Entrepreneurs	June 29	15:00	128
132	Belkhir	Lotfi	A Science-based Model for Sustainability Statements:Application to GHGE Global Reduction Goals	June 29	15:15	128
179	Mitra	Jay	Social Innovation, Entrepreneurship and Well-being: A case study of a social enterprise.	June 29	15:30	128
193	Aoyama	Yuko	Catalyzing Social Innovation: Transnational Social Entrepreneurship in India	June 29	15:45	128
207	Ball	Joan	Designing Innovative Services for the Long Haul: Insights from a 400 Year Old Service Organization	June 29	16:00	128
207	Dominguez	Martín				
317	Kelley	Donna	Unemployment, State Taxes and Entrepreneurship	June 29	16:15	128
34	Sperotto Flores	Francisco	Learning and knowledge application process: insights from small agro-enterprises	June 29	14:30	201
5	Albakri	Anas	Variations in the Organizational Interfaces increased Opportunities of the Innovating New Technologies for Entrepreneurs in the GCC	June 29	14:45	201
64	Boughattas	Yosra	Entrepreneurial learning process: The case of community of practices	June 29	15:00	201
68	Junbua	Jirapa	The Mediating Effect of EO on Learning Organizations' Performance: A Conceptual Examination	June 29	15:15	201

Schedule by Day/Room

217	Antoldi	Fabio	International Knowledge Transfer in the Field of Business Advice Services to smes: An Empirical Analysis of the Successful Partnership between SEBRAE (Brazil) and ALTIS (Italy)	June 29	15:30	201
74	Wongcharee	Chanarus	Negotiation: Entrepreneurs' Value Co-creation	June 29	15:45	201
77	Soythong	Kusuma	The Effect of Human Capital on Opportunity Recognition: A Meta-Analysis	June 29	16:00	201
77	Yanpiboon	Tanyanart				
80	Mittelstaedt	Ewald	The Entrepreneur's Dead Souls - A Teaching Case Regarding Nikolaj Gogols Classic Novel „Dead Souls“ to Foster an Enlightened Entrepreneurship Education	June 29	16:15	201
80	Wiepke	Claudia				
67	Verreyne	Martie-Louise	Small businesses and economic threats: An organisational resilience scale	June 29	14:30	222
291	Morero	Hernan Alejandro	The international surveys of FLOSS (free/libre open source software) firms	June 29	14:45	222
291	Vélez	Juan Gabriel				
315	Bandera	Cesar	Profit and Dynamic Knowledge Creation among New Ventures in the Kauffman Firm Survey	June 29	15:00	222
315	Passineri	Katia				
319	Sussan	Fiona	Understanding Entrepreneurship: Which metrics are important? A Case of Romania	June 29	15:15	222
321	Escobales	Lisa	What Else Can I Do? Learning and Teaching English as a Second Language	June 29	15:30	222
61	Degen	Ronald Jean	Reasons for the Almost Complete Absence of High-Growth Ambition and Innovation Activity of Early-Stage Entrepreneurs in Brazil	June 29	15:45	222
342	Al-Kwifi	Osama	Benchmarking small firm marketing practices in emerging and developed economies	June 29	16:00	222
245	Oliveira	Sergio	A Study on Dental Clinics in the State of Bahia (Brazil)	June 29	16:15	222
103	Janczak	Sergio	Deep Learning in Entrepreneurship Education: Fostering Playfulness and Cultural Diversity	June 29	14:30	215
115	Domboka	Thomas	The Role of Education and Training in Business Start-Ups – The case of Black African Migrants in Britain	June 29	14:45	215
122	Capps	Jennifer	Creating a Campus Wide General Education Entrepreneurial Experience	June 29	15:00	215
153	Fowler	Fábio Roberto	Hackathons as Entrepreneurship Development Programs. A Case Study: Maker Hacklab	June 29	15:15	215
153	Noronha	Juliana Caminha				
156	Lam	Tak Ming	Integrate Service Learning and Entrepreneurship in Building a Sustainable Enterprise for Underprivileged Communities in China	June 29	15:30	215

Schedule by Day/Room

180	Wong	Ken	International Students and their Identity-Based Social Networks in Hong Kong	June 29	15:45	215
185	Klein	Juergen	Should we use Massive Open Online Courses in the field of Entrepreneurship Education	June 29	16:00	215
282	Byrd	Kimble	Developing Learning Communities of Practice for Innovation, Creativity and Entrepreneurship on University Campuses	June 29	16:15	215
282	Schmidt	Jackie				
62	Ng	Poh Yen	Family business in the UAE: Examining the bright and dark sides of socioemotional wealth on performance.	June 29	14:30	236
69	Yanpiboon	Tanyanart	The Effect of Strategic Alliance on Small Business Performance: A Meta-Analysis	June 29	14:45	236
89	Gibson	Brian	How small business is valued– An Overview of Valuation Methods in Thailand	June 29	15:00	236
107	Laguir	Issam	Corporate tax aggressiveness in family French smes	June 29	15:15	236
107	Stekelorum	Rebecca				
158	Mroczkowski	Nicholas	Job Creation and Innovation among smes in Australia	June 29	15:30	236
169	Mussol	Sarah	Content production and co-production in social media for SME's: The case of tourism offices in the South of France	June 29	15:45	236
298	Brites Benitez	Guilherme	Real options applied to decision support - an investment analysis in retail units oppening	June 29	16:00	236
250	Meyer	Hartmut	Blue Ocean Stratey – A new way for SMEs to survive in the niche market?	June 29	16:15	236

Schedule by Day/Room

Submission #	Last Name	First Name	Title	DAY	TIME	ROOM
86	Farias Albuquerque	Alexandre	Qual é o Problema? Aplicação do Método PBL na Disciplina de Administração de Pequenas Empresas	June 30	14:30	Room 1 San Agustín Building
86	Rizzo	Marçal Rogério				
107	Vieira Dos Santos	Carlos Magno	Da conexão ao comprometimento: trajetória, percepção de valor e ressignificação na rede Movimento Vale Empreender	June 30	14:45	Room 1 San Agustín Building
122	Amador Dumois	Maria	Modelo del Proceso Administrativo en la Enseñanza Colaborativa en un Curso de Introducción al Desarrollo Empresarial	June 30	15:00	Room 1 San Agustín Building
122	De Hoyos	Moraima				
122	Valentín Castillo	Patricia				
128	Magalhães Olivense Do Carmo	Hérmani	Identificação e exploração de oportunidades de negócios em competições de empreendedorismo	June 30	15:15	Room 1 San Agustín Building
137	Carrero Morales	Gisela	Propensión emprendedora de estudiantes universitarios de Puerto Rico (Estudio gest)	June 30	15:30	Room 1 San Agustín Building
148	Marrero Ralats	Carolina	Enactus RUM: Fusión entre el Emprendimiento Social y el Aprendizaje en Servicio Co-Curricular, Extracurricular y curricular	June 30	15:45	Room 1 San Agustín Building
148	Valentin Castillo	Patricia				
172	Ortiz	Norma	Emprendimiento en Jóvenes Universitarios más allá del aula de clases tradicional	June 30	16:00	Room 1 San Agustín Building
76	Padin Zamot	Gerardo	Perfil Empresarial de los Estudiantes Universitarios: Recomendaciones al Currículo	June 30	16:15	Room 1 San Agustín Building
23	Vier Machado	Hilka Pelizza	Pesquisa em Empreendedorismo: o desafio de diferentes compreensões do objeto de estudos	June 30	14:30	Room 2 San Agustín Building
25	Silva	Glessia	Inovação na Pequena Empresa: Por Uma Nova Teoria de Inovação	June 30	14:45	Room 2 San Agustín Building
26	Silva	Glessia	Como as Pequenas Empresas Inovam? Reflexões e Achados de Pesquisa	June 30	15:00	Room 2 San Agustín Building

Schedule by Day/Room

45	Fistarol Kruger	Roseli	Desafio Metodológico na Investigação da Visão da Sustentabilidade em Pequenas e Médias Empresas Industriais (pmeis)	June 30	15:15	Room 2 San Agustín Building
	Lamare Manjabosco	Dedilhana				
60	Lima	Edmilson	Aprendizagem no processo do empreendedorismo estratégico	June 30	15:30	Room 2 San Agustín Building
56	Salume	Paula Karina	Governança em clusters: uma análise a partir da dinâmica de sistemas	June 30	15:45	Room 2 San Agustín Building
112	Teixeira	Rivanda	Pesquisa Qualitativa em Empreendedorismo no Brasil: Revisão dos Estudos Publicados em Periódicos de 2010 a 2015	June 30	16:00	Room 2 San Agustín Building
19	Silva Bomfim	Leacristina	Evolução temática dos estudos em Empreendedorismo Feminino	June 30	16:15	Room 2 San Agustín Building
19	Teixeira	Rivandra				
341	Al-Kwifi	Osama	Exploring the Influence of Home Country Factors on Rapid Internationalization of Companies from Emerging Economies	June 30	14:30	106
157	Biga-Diambeidou	Mahamadou	The Effects of Environmental Jolt and Team Engagement on Slack Resources – Firm performance Relationship	June 30	14:45	106
63	Siltamäki	Marko	Effectuation and Causation in the Context of Established Companies – Exploring the Effect on Innovation and Business Growth	June 30	15:00	106
76	Gerlitz	Laima	Integrating regional smes into global networks: industry 4.0 as opportunity for smart and sustainable development of the networked sme	June 30	15:15	106
76	Prause	Gunnar				
91	Hänninen	Kai	Growth intentions and sales growth in sparsely populated area micro-firms	June 30	15:30	106
238	Gabarret	Ines	All by myself: The desire for independence and the growth of new companies	June 30	15:45	106
238	Saidi	Sana				
238	Vedel	Benjamin				
110	Janczak	Sergio	The gazelle companies: Their drivers and some evidence from the field	June 30	16:00	106
106	Laguir	Issam	MSE growth through innovation in developed and developing countries: What matters?	June 30	16:15	106
268	Saeedikiya	Mehrzad	Innovation and growth in young firms: Does Intellectual Property Right Enforcement Play a Role?	June 30	14:30	113
269	Gramma-	Simona	How open innovation activities and open innovation	June	14:45	113

Schedule by Day/Room

	Vigouroux		competencies impact on value creation? The case of Latvian University Business Incubators	30		
269	Saidi	Sana				
276	Safari	Arsalan	Smes' Failure Factors: Theoretical and Empirical Insights	June 30	15:00	113
292	Law	Florence	My Start-up Company and I. What Else? An Exploratory Study of the decisions of Nascent Entrepreneurs to Make, Buy or Ally in the Context of Innovative Business Creation.	June 30	15:15	113
338	Zen	Aurora	Resources for the Internationalization of smes in Emerging Countries	June 30	15:30	113
147	Karambakuwa	Roseline	Determinants of Exports among smes in Zimbabwe	June 30	15:45	113
228	Mbogo	Marion	The Influence of Employees Competencies on the Use of Hybrid Management Accounting Expertise for SMEs Sustainable Growth in Kenya	June 30	16:00	113
274	Bertrand	Gael	Key Survival Factors (KSF): what change when we look at the time machine? Evidence from France for newly founded firms between 2002 to 2005	June 30	16:15	113
318	Bae	Zong-Tae				
318	Kang	Myung Soo	Humane Entrepreneurship: Measurement, Dimensions and Further Research	June 30	14:30	116
318	Kim	Ki-Chan				
306	Bae	Zong-Tae				
306	Kim	Ki-Chan	International Comparison of Humane Entrepreneurship: Status, Typology and Policy Implications	June 30	15:00	116
306	Song	Chang Seok				
314	Kang	Myung Soo				
314	Kim	Ki-Chan	The Impact of Humane Entrepreneurship on Business Ecosystem and Economic Development	June 30	15:30	116
314	Kim	Yong Jin				
314	Song	Chang-Seok				
208	Woods	Christine	The collective entrepreneurial mindset: an indigenous perspective	June 30	14:30	201
72	Taji	Noriko	The Elements of Effectuation: linkedin Case	June 30	14:45	201
226	Fowler	Fábio Roberto	Maker hacklab: a maker methodology to foster iot startups experiences and creation	June 30	15:00	201
256	Oliveira	Sergio	Dyadic relationships of trust and knowledge sharing in cooperation networks between micro and small enterprises for innovation	June 30	15:15	201
289	Marshall	Frank	Understanding the Process Small Businesses Use to Capture, Convert, and Integrate Survival Knowledge	June 30	15:30	201

Schedule by Day/Room

324	Iandoli	Luca				
324	Bandera	Cesar	What you see is what you get: images of the entrepreneur and their impact on entrepreneurship education	June 30	15:45	201
324	Helmy	Myriam				
324	Walsh	Diana				
337	Clavijo	Sandra	Integrating entrepreneurial thinking currently with capstone senior design experiences in engineering curricula.	June 30	16:00	201
188	Solomon	George	The Impact of Student's Cognitive Style on Antecedents of Entrepreneurial Intentions: A comparison between Kuwait and the U.S.	June 30	16:15	201
79	Mazwai	Edmund	South Africa introduces programme on high growth entities to find employment generating small businesses	June 30	14:30	202
166	Butryumova	Nadezhda	Legal Barriers and Obstacles to Innovation Entrepreneurship in Russia	June 30	14:45	202
214	Kim	Hyeram	The Impact of the government's startup support program on the entrepreneurial traits of individuals and Startup intention	June 30	15:00	202
214	Kim	Moonsun				
214	Lee	Byung Heon				
17	Hakala	Henri	Promoter roles in Finnish Bio-economy Ecosystem Development	June 30	15:15	202
10	Kasabov	Edward	Exploring Regional Dimensions of ASEAN's Most Successful Craft Entrepreneurship Initiative	June 30	15:30	202
339	Salusse	Marcus	Invisible Businesses: The Case of Home-Based Business in Brazil	June 30	15:45	202
304	Brites Benitez	Guilherme	Economical/Financial Benefits of Companies Participation in Horizontal Cooperation Networks – A Systematic Review	June 30	16:00	202
202	Harima	Aki	The role of NGO's promoting refugee entrepreneurship: Comparing three institutional environments	June 30	16:15	202
202	Maalaoui	Adnane				
210	Kang	Myung Soo	A Study on the Success Factors affecting Innovation Capability	June 30	14:30	215
210	Kim	Byoung Jai				
246	Antoldi	Fabio	Trust and Control in the Management of Strategic Networks of smes: an Empirical Analysis on a Sample of Italian Network Contracts	June 30	14:45	215
261	Ben Tahar	Yosr	Entrepreneurial storytelling : A mean for legitimacy and opportunity exploitation.	June 30	15:00	215
261	Mussol	Sarah				
286	Qureshi	Saad	A new taxonomy for family business development and a multi-dimensional professionalisation construct for UK family businesses	June 30	15:15	215
287	Linge	Teresia	The application of marketing mix in small green grocer	June	15:30	215

Schedule by Day/Room

			firms in nairobi kenya	30		
288	Fowler	Fábio Roberto	Agrosmart: a brazilian startup making tropical agriculture digital	June 30	15:45	215
288	Noronha	Juliana Caminha				
288	Sant'Anna	Gabriella				
186	Lohmann	Christian	The Relationship between Personal Social Capital and Organizational Social Capital in Small and Medium-Sized Firms	June 30	16:00	215
322	Escobales	Lisa	ESL Teaching Case Study: Accent, Intelligibility and Comprehensibility	June 30	16:15	215
79	Ibarra García	Sabrina	Las actividades de innovación de las firmas jóvenes y su relación con el crecimiento empresarial. Una exploración a partir de la Encuesta Nacional de Dinámica de Empleo e Innovación (ENDEI)	June 30	14:30	218
87	Andrés	María Fernanda	La instalación en una incubadora de empresas desde la perspectiva de los emprendedores tecnológicos.	June 30	14:45	218
87	D' Jorge	María Lucia				
112	Martín	Marisel	La gestión del emprendedorismo desde los Gobiernos Locales. La experiencia del programa Ciudades para Emprender	June 30	15:00	218
65	Texeira	Rivanda	A Abordagem Effectuation em Empreendedorismo Social	June 30	15:15	218
94	Almeida Lopes	Rose Mary	A importância das incubadoras de projetos no ambiente acadêmico a experiência da escola de negócios SEBRAE-SP alencar burti	June 30	15:30	218
151	Marulanda Valencia	Flor Angela	La autoeficacia percibida: factor motivacional para la creación de empresas en los emprendedores mipes del valle de aburrá	June 30	15:45	218
190	Salinas Aponte	Aldo	La relación entre instituciones informales y tipos de actividad empresarial: evidencia desde Latinoamérica	June 30	16:00	218
180	Dones	Virgin	El techo de cristal como factor de impacto en la oportunidad de desarrollo profesional y emprendimiento femenino.	June 30	16:15	218
180	Marcano Nieves	Leila				
180	Ortiz	Maribel				
20	Wong	Ken	The Use of Facebook in Hiring Decisions: the case of Insurance Agents in Hong Kong	June 30	14:30	222
182	Maalaoui	Adnane	Losing my religion!" or How to reduce Anxiety toward future ? An entrepreneurial cognitive perspective	June 30	14:45	222
139	Freiling	Joerg	Does Hubris Fuel Entrepreneurial Transformation? A Novel Perspective on the Performance of Core Entrepreneurial Functions	June 30	15:00	222
172	Dutto	Martín	The European market of energy saving solutions: the case of a German startup	June 30	15:15	222

Schedule by Day/Room

173	Dutto	Martín	Analysis of generic Blockchain Technologies and their implications for smes	June 30	15:30	222
221	Sabri	Rhita	How the innovative business model is important to gain competitive advantage? – The case study of Moroccan startup	June 30	15:45	222
59	Alremeithi	Eissa	The influence of individual determinants on independent and corporate venture creation in Spain	June 30	16:00	222
183	Gasda	Jean Michel	Transactional and relational manager-organization relationships` impact on sme manager`s ambidexterity	June 30	16:15	222
3	Figueiroa Zica	Roberto Marinho	Empreendedorismo e Inovação como Agentes Indutores de Estratégia em Pequenas Empresas	June 30	14:30	236
14	Alencar Vasconcelos	Vanessa	Relação entre orientação empreendedora, capacidade de inovação e munificência ambiental em pequenas e médias empresas brasileiras	June 30	14:45	236
14	Cassol	Alessandra				
14	Tonial	Graciele				
36	Barletta	Florencia	Perfiles de I+D, capacidades y desempeño económico en las firmas industriales argentinas	June 30	15:00	236
88	Veglia	Daniela	Los nuevos incentivos para el fomento de las pymes de base tecnológica	June 30	15:15	236
101	Guercio	Belen	Un estudio comparativo de las decisiones de financiamiento del sector de software y del sector de Videojuegos	June 30	15:30	236
8	Kulfas	Matias	Financiamiento a mipymes en Argentina. Una evaluación de la experiencia regulatoria del Banco Central a partir de la Línea de Créditos de Inversión Productiva, 2012-2015	June 30	15:45	236
111	Mascheroni	Fabián	Instrumentos de financiamiento para emprendimientos de base tecnológica en argentina.	June 30	16:00	236
130	Rábago	Patricia	Inserción internacional de pymes argentinas: estudio de casos	June 30	16:15	236

Schedule by Day/Room

Submission #	Last Name	First Name	Title	DAY	TIME	ROOM
5	Dal Belo Carneiro Leão	Ana Luisa	Bases científicas para estudos sobre propensão ao empreendedorismo: uma análise de cocitações	July 1	09:30	101
6	Dal Belo Carneiro Leão	Ana Luisa	Aspectos cognitivos e afetivos nos estudos organizacionais: um estudo bibliométrico	July 1	09:45	101
142	de Brito Morigi	Josimari	Contribuições da capacitação empreendedora: breve descrição do Programa Bom Negócio Paraná - apoio a micro, pequenos, médios e informais empreendedores	July 1	10:00	101
329	Vimercati de Sá	Eduardo	Como as instituições de ensino superior brasileiras atuam na educação em empreendedorismo?	July 1	10:15	101
147	Alencar Vasconcelos	Vanessa	Intenção empreendedora e desenvolvimento de carreira de estudantes universitários de uma instituição de ensino superior	July 1	10:30	101
115	Bonomo	Adriana	¿Qué influye en la intención de emprender en los estudiantes universitarios uruguayos?	July 1	10:45	101
115	Krauss	Catherine				
283	Fowler	Fábio Roberto	Entrepreneurial Education as a Journey: the experience of the Entrepreneurship Center of UNIFEI (Federal University of Itajubá)	July 1	09:30	106
283	Noronha	Juliana Caminha				
283	Sant Anna	Gabriella				
294	Shepherd	Deborah	Disciplined entrepreneurship: The foundation of sustainable business growth	July 1	09:45	106
209	Lam	Tak Ming	Campus and Communities Seed Funding Schemes Motivates Students to Learn Better Entrepreneurship Subject	July 1	10:00	106
308	Lam	Tak Ming	Entrepreneurship Business Venture Simulation Game is Good for Entrepreneurship Education, Learning and Knowledge Dissemination	July 1	10:15	106
302	Caceras-Lutzlow	Leah	Entrepreneurial Thinking for Employability (ENTENTE)	July 1	10:30	106
302	Pietsch	Amy				
91	Fonseca de Andrade	Renato	Características e resultados de redes sociais de incubadoras de empresas de base tecnológica do estado de são paulo	July 1	09:15	109
62	Borello	Jose	El "cluster" audiovisual de Buenos Aires: Orígenes, características y perspectivas	July 1	09:30	109
24	Beltramino	Nicolás	Impacto del capital humano sobre el rendimiento de las microempresas: un estudio empírico en argentina	July 1	09:45	109
120	García	Pedro	Propuesta para la creación del observatorio metropolitano pymes en méxico	July 1	10:00	109
120	González López	Rosa María				
132	Acevedo	Karla	El rol del gobierno en pymes en países latinoamericanos en	July 1	10:15	109

Schedule by Day/Room

132	Acosta	José	desarrollo: el caso de Honduras y Costa Rica			
132	Montañez	Jose				
51	Peleglini Rocha	Guilherme André	Estratégia e hospitalidade em pequenos e médios hotéis: um estudo no município de londrina / pr / Brasil	July 1	10:30	109
103	Puccinelli	Florencia	Los efectos positivos de los programas universitarios de entrenamiento en el desempeño internacional de pymes	July 1	10:45	109
75	Junbua	Jirapa				
75	Soythong	Kusuma	Six Entrepreneurship's schools of thought: New Empirical Evidence	July 1	09:30	113
75	Wongcharee	Chanarus				
75	Yanpiboon	Tanyanart				
141	Choi	David	Do startups create jobs? A new look at the process of job creation	July 1	09:45	113
227	Bezerra	Éder Danilo	Rethinking the Life Cycle Paradigm in the University Spin-Off Research	July 1	10:00	113
260	Bell	Robin	Entrepreneurial perspectives on the venture start-up phase: A Q methodological approach	July 1	10:15	113
262	Ben Tahar	Yosr	Entrepreneurial burnout : theoretical and empirical discussion	July 1	10:30	113
53	Bohlmann	Clarissa	The Dynamics of Entrepreneurship: How Age Influences Entrepreneurial Activity Through Perceived Opportunities and Skills	July 1	10:45	113
27	Silva	Glessia	Competências de Inovação na Pequena Empresa: Por um Modelo Centrado no Gestor	July 1	09:30	127
39	De Oliveira Guimarães	Liliane	Proposição de um modelo de avaliação de antecedentes do empreendedorismo corporativo	July 1	09:45	127
89	Ratto	Gabriel	Feiragora: tecnologia da informação ligando feirantes à consumidores	July 1	10:00	127
156	Torres Rodríguez	Lizette	Gobierno Empresario: El Modelo de Empresa Municipal en Puerto Rico	July 1	10:15	127
28	Chosco Díaz	Cecilia	Análisis de una empresa sustentable con valores cooperativos	July 1	10:30	127
166	Pessoa de Castro Gentil	Paula	A inovação social em processos de desenvolvimento regional em territórios de mineração: propostas para um modelo teórico	July 1	10:45	127
81	Pabón Lancheros	Leandro	Evaluacion de la adopcion del marketing digital en las micro pymes y pymes de servicios de colombia	July 1	9:15	201
81	Rojas Berrio	Sandra				
173	Lima	Edmilson	Aprendizagem organizacional e equipamentos de direção	July 1	09:30	201

Schedule by Day/Room

173	Santos	Enise	em pequenas empresas: o caso de uma empresa do setor alimentício			
136	Besson	Neris	El Castillo Hotel: un caso de estrategia "océano azul" adaptada al entorno argentino.	July 1	09:45	201
179	Dones	Virgin	La mujer ante el techo de cristal / glass ceiling en empresas familiares en puerto rico.	July 1	10:00	201
179	Marcano Nieves	Leila				
179	Ortiz	Maribel				
102	Gomez	Monica Cecilia	Ser pyme hoy	July 1	10:15	201
98	Corral	Silvia	Diversificación del negocio familiar en un contexto inestable: un marco conceptual desde la perspectiva SEW.	July 1	10:30	201
160	Rodriguez	Candela	Gestión estratégica de recursos humanos en pymes de Software y Servicios Informáticos: Modalidades de implementación de políticas de conciliación trabajo-vida	July 1	10:45	201
17	Zen	Aurora	The influence of the entrepreneurship ecosystem on entrepreneur's behavior: a study in the Brazilian mobile app industry	July 1	9:30	212
197	Meyer	Hartmut	Analysis of the entrepreneurial Eco-System in Innovation Driven Countries A Cross Country Analysis between Germany and Slovakia	July 1	9:45	212
194	Meyer	Hartmut	The effects of global nationalization trends towards future business behaviour. An empirical analysis by the German Chambers of Commerce and industry to measure the effects of the BREXIT	July 1	10:00	212
251	Salinas Aponte	Aldo	Formal rules and informal entrepreneurial activity. Panel evidence from Latin American Countries	July 1	10:15	212
322	Carrero Morales	Gisela	Entrepreneurship: key to economic growth in Latin America and the Caribbean?	July 1	10:30	212
322	Escobales	Lisa				
322	Quiñones	Zulma				
140	Freiling	Joerg	Capital Structure of Urban Startup Ecosystem	July 1	10:45	212
140	Harima	Aki				
99	Fadil	Nazik	The Impact of Voluntary Audit and its Quality on the Credit Access of French smes	July 1	09:30	215
100	Luscri	Il	Professor as Fund Manager: Reflections on Learning by Doing	July 1	09:45	215
100	Phelan	Steven				
285	Botti	Antonio	Going along with equity crowdfunding: an analysis on the determinants of crowdinvestors' decisions	July 1	10:00	215
285	Vesci	Massimiliano				

Schedule by Day/Room

273	Matthews	Charles	New Venture Funding: Identifying a Founder-Funder Exchange Model (FFX)	July 1	10:15	215
92	Corzo	Lilia	Equidad territorial en la ejecución de programas públicos de financiamiento a pymes en la provincia de Buenos Aires	July 1	09:30	217
129	Benitez	Guilherme	Avaliação de produtos de uma fábrica de brinquedos utilizando a clusterização de dados e análise multicritério	July 1	09:45	217
165	Orazi	Sofía	Segmentación y caracterización de la demanda de microcréditos en Argentina	July 1	10:00	217
133	Arbués Carneiro	João Bosco	Análise Dinâmica do Capital de Giro: um Estudo Aplicado a uma Empresa Varejista de Materiais de Construção em Rondonópolis ? MT	July 1	10:15	217
133	Arenhardt	Ramon Luiz				
109	Martinez	Lisana	Un estudio exploratorio de las pymes de Videojuegos en Argentina vinculado con el acceso al financiamiento externo.	July 1	10:30	217
252	Biga-Diambeidou	Mahamadou	The Effect of Social Entrepreneurial Activity on Social Value Creation: A Qualitative Study on Social Entrepreneurs in Sri Lanka	July 1	09:30	218
280	Belkhir	Lotfi	ICT Global Emissions Footprint: The Imperative for a New Computing Paradigm	July 1	09:45	218
295	Gavira	Muriel	Clean energy entrepreneurs' strategies to compete and growth: a multi-case study of challenges from developing countries	July 1	10:00	218
297	Lam	Tak Ming	Social Innovation and Social Entrepreneurship Integration in Building a Sustainable Enterprise for Underprivileged Communities in China	July 1	10:15	218
307	Lam	Tak Ming	Integrate Service Learning and Entrepreneurship in Building a Sustainable Enterprise for Underprivileged Communities in China	July 1	10:30	218
181	Maalaoui	Adnane	Entrepreneurial alertness and intention of disabled People: Investigating the mediating role of perceived Health	July 1	10:45	218
126	Cachon	Jean-Charles	Exploring Gender Differences in SME Performance: Evidence from Canada	July 1	09:30	222
127	Daily	Louis	Challenges of Lebanese Women Entrepreneurs	July 1	09:45	222
178	Kato	Atsushi	"Entrepreneurial attitude growth map" of housewives entrepreneurs through exploratory data analysis	July 1	10:00	222
293	Lindsay	Noel	The roles of entrepreneurial education and training, gender, self-confidence, and perceptions of the appropriateness of becoming an entrepreneur in a developing economy	July 1	10:15	222
255	Luczka	Teresa				
255	Małecka	Joanna	Women's entrepreneurship: selected aspects	July 1	10:30	222

Schedule by Day/Room

8	Kasabov	Edward	Knowledge-based Entrepreneurship in Early-stage and Peripheral European Locations: The Role of Periphery and Nascence	July 1	09:30	236
105	Freiling	Joerg	Fear of entrepreneurial failure – opening the black box	July 1	09:45	236
200	Chamberlin	Tyler				
200	Freel	Mark	Prosocial attitudes and academic entrepreneurship	July 1	10:00	236
200	Persaud	Ajax				
320	Linge	Kavoo	Challenges of ICT Adoption of Small Medical Firms in Nairobi Kenya	July 1	10:15	236
131	Glick	Rafael	The Israeli Technological Model	July 1	10:30	236
190	Grama-Vigouroux	Simona	Perceptual differences between SMEs and cluster governance What impact on the open innovation activities of SMEs in a French technopole?	July 1	10:45	236
190	Saidi	Sana				

62nd ICSB World Conference
“Towards a new world mobilized by innovative SMEs and Entrepreneurs”
Buenos Aires, June 28th – July 1st, 2017
Workshops

June 29

Last Name	First Name	Title	DAY	TIME	ROOM
Alves	Jeffrey	University Presidents and Deans Workshop	June 29	14:30	220
National Institute of Industrial Technology (Argentina)		New Training Strategies on Management Technologies	June 29	14:30	218
Roberts	Joe	Entrepreneurship & Arts	June 29	14:30	216
McClure Franklin, GERALYN & Kelley, Donna		The Current State of Women’s Entrepreneurship, with Simara Maria de S. S. Greco, Vesna Mandakovic & Helena Estrada	June 29	14:30	116
Colli	Evangelina	Sustainable Development in SMEs	June 29	14:30	217
Iandoli	Luca	ICSB Global Academy and Certificate Programs	June 29	15:30	220
Passerini	Katia	Sustaining Communities: The Role of Mobile Communication Apps in Fostering Entrepreneurial Solutions to Local Development	June 29	15:30	217

Schedule by Day/Room

June 30

Last Name	First Name	Title	DAY	TIME	ROOM
Solomon	George	JSBM Meet the Editors Workshop	June 30	14:30	128
Capps	Jennifer	Identifying Entrepreneurial Opportunities Outside of Typical Student Comfort Zones	June 30	14:30	101
CAME (Argentinean Chamber of SMEs)		Las Pymes y su rol estratégico en un contexto de transformación productiva	June 30	14:30	217
National Secretary of SMEs (Argentina)		Institutions, Clusters and Innovation Approach. The Argentine Local Productive System	June 30	14:30	102
Passerini	Katia	OLE	June 30	14:30	216
Kim	Ki-Chan	Humane Entrepreneurship Workshop	June 30	14:30	116
Martin	Lorna	Developing tools for financial inclusion: the role of Banco Nación	June 30	15:30	128
Capps	Jennifer	Leadership and Communication in Interdisciplinary Entrepreneurial Teams	June 30	15:30	101
Tarabishy	Ayman	Centers and Garages	June 30	15:30	216

July 1

Last Name	First Name	Title	DAY	TIME	ROOM
Gosende	Dolores	Design Thinking, hacia una cultura más Innovadora	July 1	9:30	Room 1 San Agustin Building
Escobales	Lisa	Estudiantes Universitarios Emprendedores con Trastorno por Déficit de Atención e Hiperactividad: estrategias de enseñanza para el éxito emprendedor	July 1	9:30	Room 2 San Agustin Building
Figueroa Rivero	Eileen	Encuentros de Mujeres Empresarias: Poderosa herramienta para potenciar emprendimiento en la mujer	July 1	9:30	Auditorium San Agustin Building
Henschel	Thomas	Governance, Risk & Compliance Quick Check for smes	July 1	09:30	202
George T Salomon & Ayman El Tarabishi		Cross Campus Initiatives: The Case for an undergraduate Interdisciplinary minor in Creativity, Innovation and Entrepreneurship	July 1	14:30	117