

Innovative Finland and Tekes

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ICSB International Congress

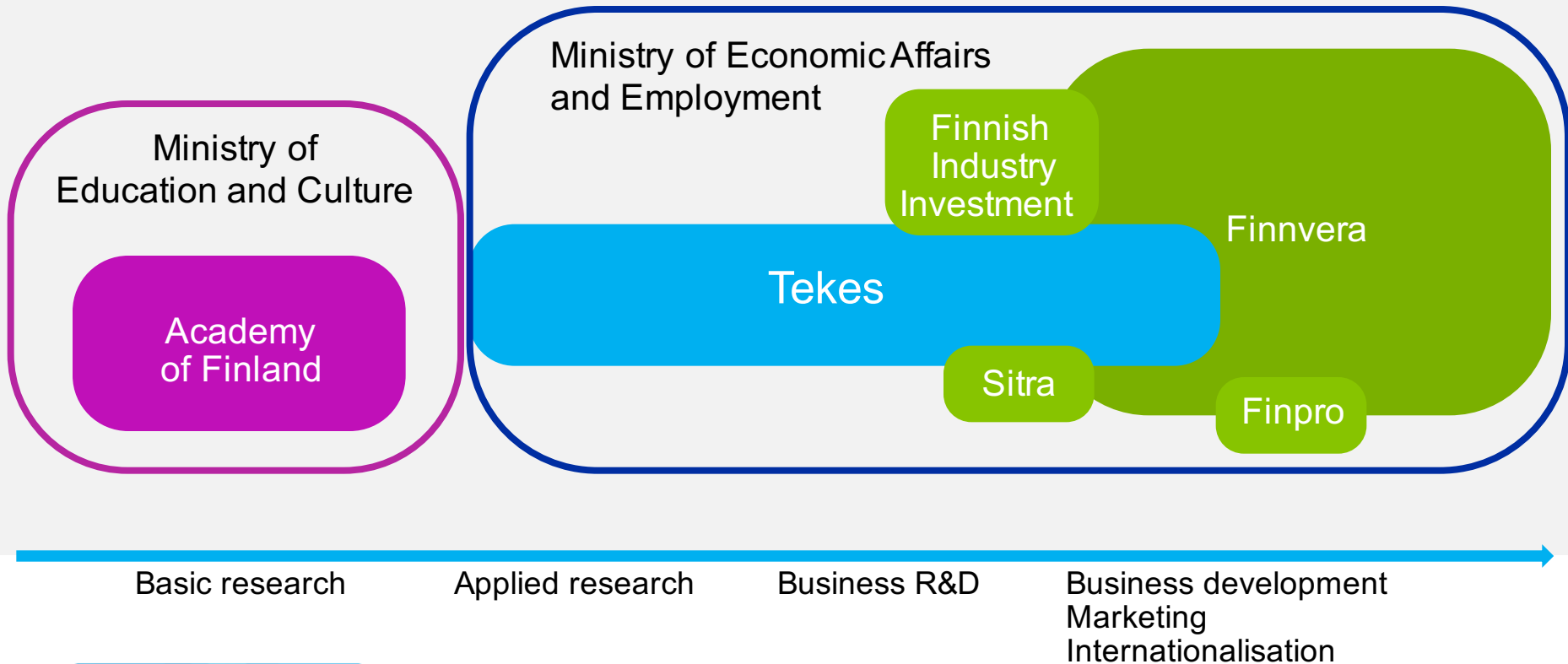
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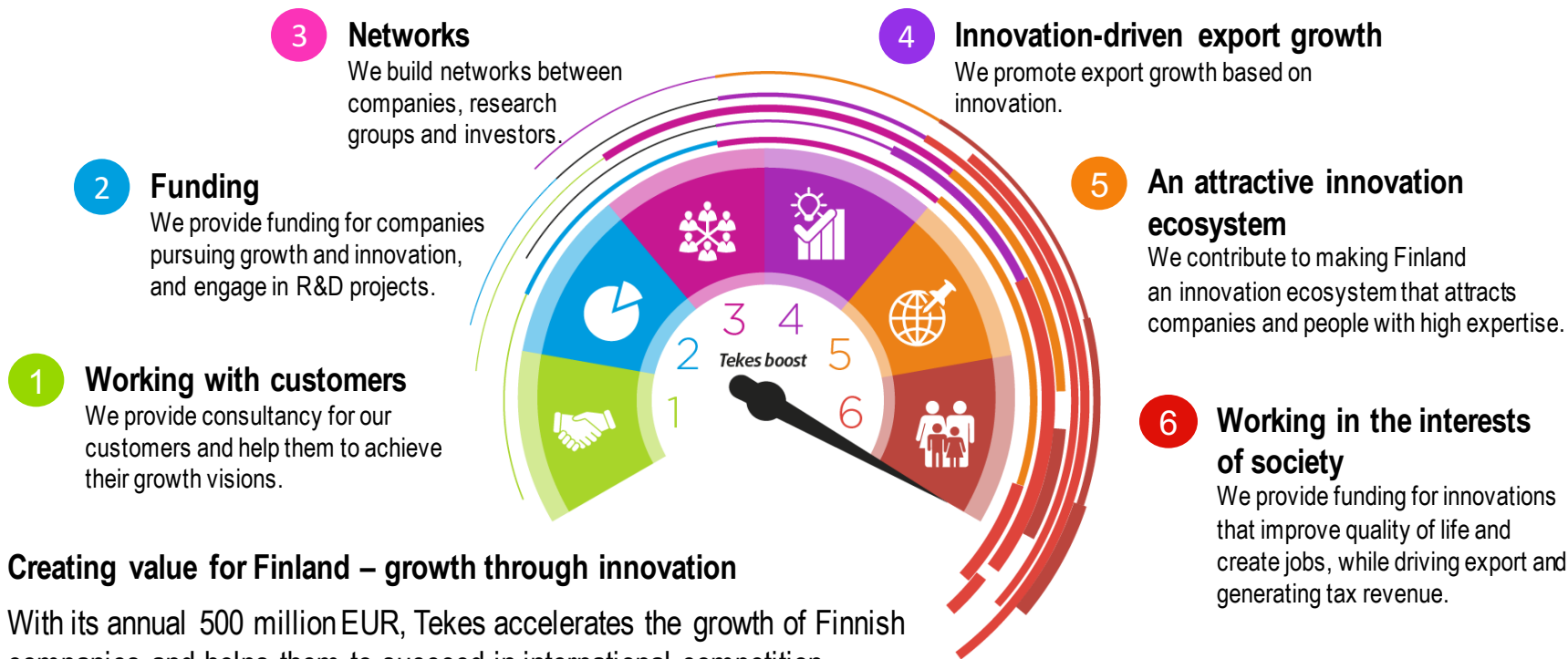
Finland – Ready for Breakthroughs

- # 1 Educated Nation in the World
- # 1 Digital Country in Europe
- # 3 Innovative Country in the World
- # 1 Trust Society in the World
- # 2 Startup Ecosystem in the World
- # 1 Best Governed Country
- # 1 Sustainable Country in the World

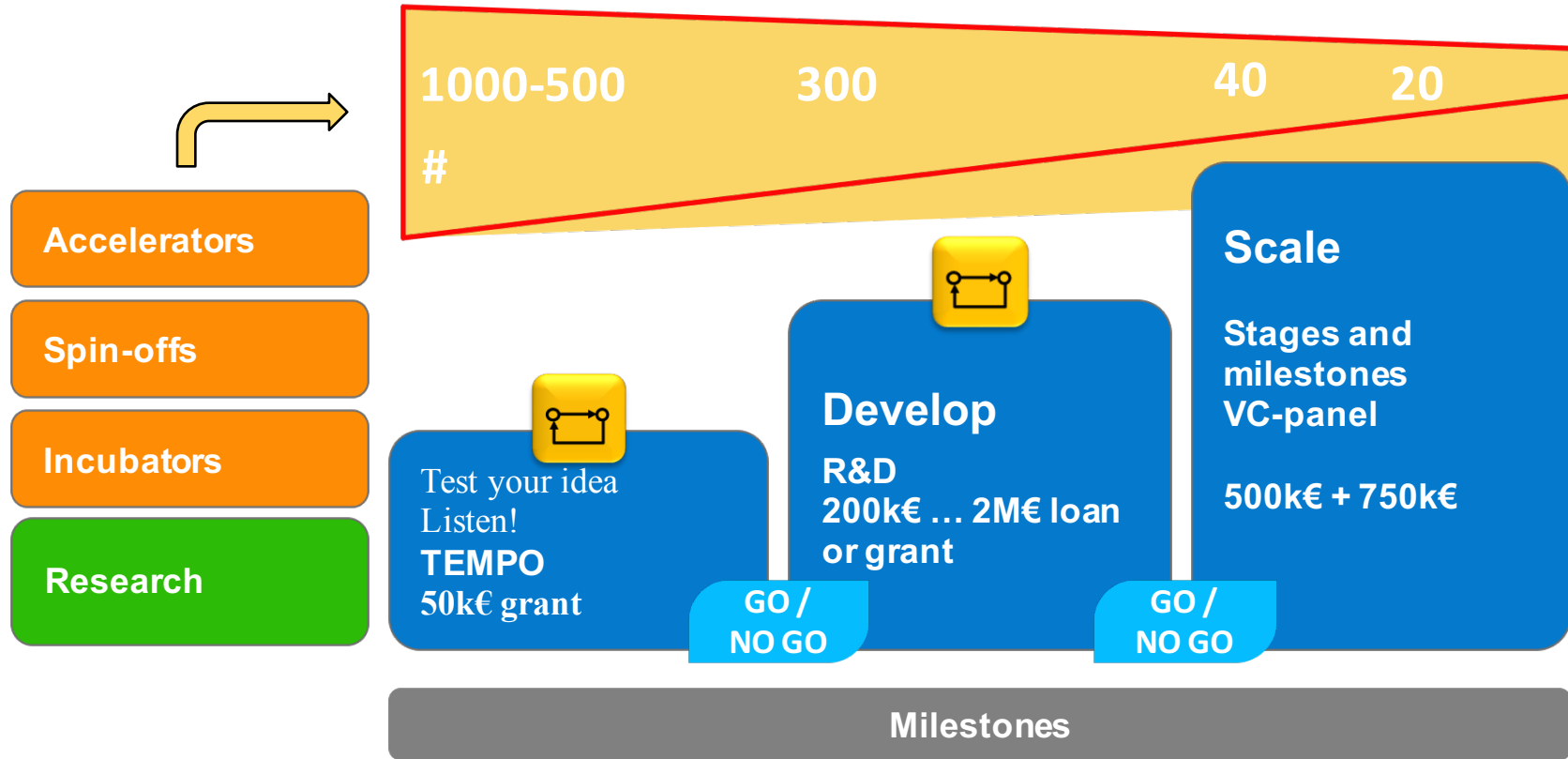
Public Funding Actors in the Finnish Innovation Environment



Tekes Strategy



From Startups to Fast Growth



The New "Business Finland"

Innovation, export, investment and travel promotion services will be under one roof

Tekes and Finpro will be merged into the new Business Finland entity

Tekes and Finpro tasks don't change. The way services are organized and provided will be integrated

600 experts, almost 40 trade centers abroad and 15 regional offices in Finland



Innovation Funding with Proven Impact

Over 80%

of Tekes customers
state that the Tekes
funding was a significant
factor in their success

Tekes has partly
funded

65%

of well-known Finnish
innovations

In 2016, SMEs
expect projects
to produce

9.4

Mrd EUR in turnover
during the target year

For every euros
invested by Tekes,
companies increase their
own R&D expenditure by

2 EUR

Projects that were
completed in 2016
generated

1,000

patents and

680

academic theses

Projects that were
completed in 2016
generated

2,250

products, services or
processes

In growth companies
funded by Tekes, the
increase in turnover was

56%

points faster than in
other SMEs in
2012-2015

In SMEs funded by
Tekes, the increase
in jobs was

16%

in the period 2012-2015